



Promoting  
Excellence in  
the Discourse  
on Europe

*Quality*

Since 1995, the Erasmus EuroMedia Awards are granted to **outstanding media productions** contributing to the development of a European society and value system.



*16 Years*

For the latest news please visit our website:

[www.euromediaawards.eu](http://www.euromediaawards.eu)

Follow us on Twitter  
[twitter.com/euromediaawards](https://twitter.com/euromediaawards)

**European Society for Education and Communication**

c/o Department of Communication  
University of Vienna  
Schopenhauerstraße 32  
A-1180 Vienna  
Austria

**Team**

Thomas A. Bauer, Prof. Dr.  
*First chairman of ESEC and Head of the Jury*  
E-Mail: [thomas.bauer@euromediaawards.eu](mailto:thomas.bauer@euromediaawards.eu)  
Phone: +43 1 4277 49336

Axel Maireder, MA  
*Coordination, Media Relations*  
E-Mail: [axel.maireder@euromediaawards.eu](mailto:axel.maireder@euromediaawards.eu)  
Phone: +43 1 4277 49375

Katharina Oke, MA  
*Award Organisation and Application Management*  
E-Mail: [katharina.oke@euromediaawards.eu](mailto:katharina.oke@euromediaawards.eu)  
Phone: +43 1 4277 49370

Bianca Grossberger  
*Office Management*  
E-Mail: [office@euromediaawards.eu](mailto:office@euromediaawards.eu)  
Phone: +43 1 4277 49335

Andreas Prummer  
*Webmaster*  
E-Mail: [webmaster@euromediaawards.eu](mailto:webmaster@euromediaawards.eu)

*Award Ceremony*  
INVITATION

*1995-2011*

The European Society  
for Education and Communication  
kindly invites you, your partners and colleagues  
to the

# 2011 Erasmus Euromedia Awards Ceremony

on October 14, 2011  
at Aula on Campus of the University of Vienna,  
Alserstraße 2–4, 1090 Vienna, Austria

*Please register at [www.euromediaawards.eu](http://www.euromediaawards.eu)*

The award ceremony will take place  
in cooperation with the City of Vienna, the University of Vienna,  
PreMedia Newsletter and ECo-C.

Looking forward to welcome you in Vienna



THOMAS A. BAUER  
First Chairman of ESEC

## Programme

13.00–14.00 hrs Registration

14.00–16.00 hrs **Award Ceremony**  
at the City Hall

### *Welcome Addresses*

by THOMAS A. BAUER, First Chairman of ESEC, and  
CHRISTIAN OXONITSCH, Municipal Councillor, City of Vienna

### *Seals of Approval and Medals of Excellence*

Presentation of the nominated productions,  
handover of the Erasmus EuroMedia 2011 Seals of Approval  
and Announcement and handover of the  
Erasmus EuroMedia Awards 2011 Medals of Excellence

### *Keynote Speech*

by KLAUS SCHÖNBACH, Head of the Department of Communication,  
University of Vienna

Music Intermezzo

### *Special Awards*

Announcement and presentation of the winners of the 2011  
Special Award for Discourse & Politics,  
Special Award for Education & Ethics  
sponsored by ECo-C and the  
Special Award for Culture of Diversity  
sponsored by PreMedia Newsletter.

### *Grand Award*

Solemn announcement and presentation of the best production in  
2011 and handover of the EuroMedia Grand Award

### *Closing Words*

by THOMAS A. BAUER, first chairman of ESEC

16.00–17.00 hrs

## Reception

Snacks and drinks provided by the  
European Society for Education and Communication